

YONATAN (YONI) AZULAY

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EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business **New York, NY**
May 2026
Master of Business Administration

Specializations in Entertainment, Media, and Technology, Entrepreneurship and Innovation

- Recipient, Story Mining & Supply Scholarship (merit-based award)
- MBA Consultant, Warner Bros Discovery: Stern experiential learning, project-based competition- 1st place winner
- UCLA & Paramount Business Strategy Competition Participant (2024)

NEW YORK UNIVERSITY, Tisch School of the Arts **New York, NY**
May 2026
Master of Fine Arts in Film Producing

Specialization in Film Directing

NEW YORK UNIVERSITY, Tisch School of the Arts **New York, NY**
May 2022
Bachelor of Fine Arts in Film and Television ; Minor in History

- Honors in Film and Television (Graduated in 3 Years)
- Recipient, 2022 First Run Film Festival Award in Producing and Editing
- Recipient, 2020 Tony Hawkins Award for excellence in Audio Drama

EXPERIENCE

HAMMERSTONE STUDIOS **Beverly Hills, CA**
Summer 2024
Creative Development Intern

- Analyzed and reported on 18 feature film scripts, providing detailed coverage that directly influenced project selection and development of 2 optioned materials
- Conducted in-depth research on filmmakers, production companies, and industry trends, offering insights that shaped strategic decisions in 15+ creative team meetings
- Sourced over 500 reference images for look books, enhancing visual presentations and aiding in pitch decks

PUBLIC RECORD (Production company of award-winning director Jeremiah Zagar) **Brooklyn, NY**
2023
Creative Executive Intern

- Developed strategy for a new show on HBO and created marketing materials for Monster Factory on Apple TV+ and one independent film project under shadowing and mentorship of Jeremiah Zagar
- Regulated 32 script offers from William Morris Endeavor agency, identified feasibility and advised selection
- Designed visual internal deck for upcoming Brad-Ingelsby-HBO project, leveraging strong visual storytelling and communicating with team of 12 executives to establish key project elements
- Created budgeting and scheduling documents with team of 4 for high-profile "People Matter" TriNet PR campaign featuring Annie Leibovitz which won eight Silver Telly Awards
- Edited 4 segments of Sundance Institute-supported documentary project, diagnosing problems in story structure and showcasing storytelling skills

BLUESTONE PICTURES, LLC (Award-winning narrative and commercial production) **New York, NY**
2020 - 2024
Founder, CEO

- Directed, produced and delivered over 25 short form promotional, music video and narrative content works with 3.4 million worldwide views
- Fostered relationships with numerous clients in medical, business and music industries to define scope of commercial projects, budgets, creative vision and schedules for delivery over 3 year period
- Pitched and raised over \$150K for short advanced student film production; delegated and collaborated with team of 40+ professionals for film production in New York City, Philadelphia and Albuquerque
- Represented company at 73rd Festival de Cannes Marché du Film, networking with industry leaders

ADDITIONAL INFORMATION

- Languages: Hebrew (Native), French (Basic)
- Officially selected at Beverly Hills, Montreal, Nashville, Philadelphia, NFFTY, Santa Fe and Woodstock Film Festivals. Catalogue Selection at Festival de Cannes Short Film Corner - May 2023